

# CENTRO DE INVESTIGACIÓN Y TECNOLOGÍA AGROALIMENTARIA DE ARAGÓN - Biblioteca




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**El sector agroalimentario de Aragón / Gabriel Pérez Ruiz**

por Pérez Ruiz, Gabriel.

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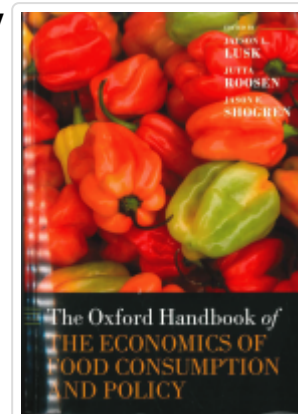
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**El avellano en Asturias : diversidad genética local y guía para su cultivo y recuperación / Ana Campa, Mercè Rovira, Juan José Ferreira**

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por Martín Gil, Angel | Núñez Seoane, Eva | Rodríguez Carrera, Elena | González García, Vicente | Escriu Paradell, Fernando.

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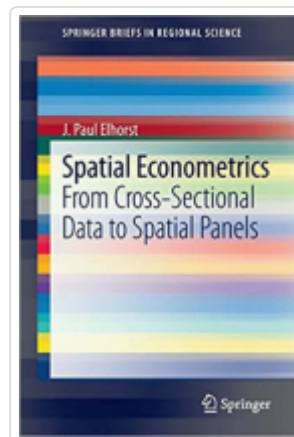
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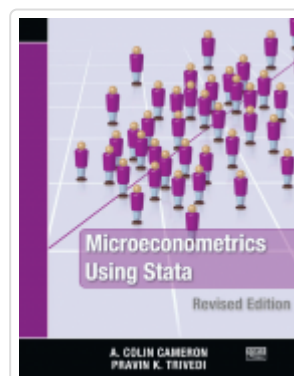
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por Alvarez Velasquez, Keyla del Rocío.

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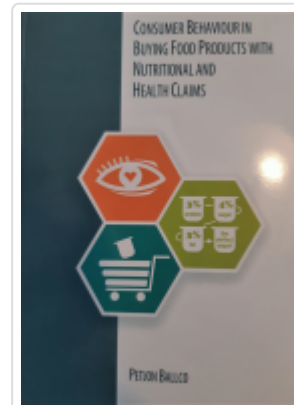
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# EL SECTOR AGROALIMENTARIO DE ARAGÓN

GABRIEL PÉREZ RUIZ



Basilio Paraíso

Fundación

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THE OXFORD HANDBOOK OF

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THE ECONOMICS  
OF FOOD  
CONSUMPTION  
AND POLICY

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*Edited by*  
JAYSON L. LUSK  
JUTTA ROOSEN  
*and*  
JASON F. SHOGREN

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# El avellano en Asturias:

diversidad genética local y  
guía para su cultivo y recuperación

300

Ana Campa  
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# El avellano en Asturias: diversidad genética local y guía para su cultivo y recuperación

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# GUÍA DE GESTIÓN INTEGRADA DE PLAGAS



Madrid, 2020



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J. Paul Elhorst

# Spatial Econometrics

From Cross-Sectional Data  
to Spatial Panels

 Springer



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# Microeconometrics Using Stata

Revised Edition

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# EXTERNALIDADES POSITIVAS DEL REGADÍO



Coordinado por Julio Berbel

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*Julio Berbel*



# CIHEAM



Centre  
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## Thèse / Thesis

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## Master of Science

**ACCIONES DE PROMOCIÓN EN EL ÁMBITO  
DEL MARKETING RELACIONAL:  
EL CASO DE UN PRODUCTO CÁRNICO  
TRADICIONAL EN ARAGÓN**

**Keyla del Rocío ALVAREZ VELASQUEZ**

Zaragoza, junio 2019

**Institut Agronomique Méditerranéen de  
Mediterranean Agronomic Institute of  
Zaragoza**



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## Thèse / Thesis

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MARKETING STRATEGY FOR LAUNCHING  
A NEW FOOD PRODUCT  
TO THE SPANISH MARKET

Sihem DJIDJIK

Zaragoza, julio 2019

Institut Agronomique Méditerranéen de  
*Mediterranean Agronomic Institute of*  
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## Thèse / Thesis

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## Master of Science

**CONSUMER BEHAVIOR FOR QUALITY  
HONEY CARRYING "HONEY OF ARAGÓN"  
LABEL USING THE VIRTUAL  
CHOICE EXPERIMENT APPROACH**

**Fatma JAAFER**

Zaragoza, julio 2019

**Institut Agronomique Méditerranéen de  
Mediterranean Agronomic Institute of  
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**ECOLABELS AS A STRATEGY  
OF AGRO-FOOD MARKETING:  
A CASE STUDY OF THE EU  
ORGANIC ECOLABEL**

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Zaragoza, julio 2019

**Institut Agronomique Méditerranéen de  
Mediterranean Agronomic Institute of  
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# CONSUMER BEHAVIOUR IN BUYING FOOD PRODUCTS WITH NUTRITIONAL AND HEALTH CLAIMS



07D

PETJON BALLCO



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